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| **Retail and eCommerce email** | |
| SUBJECT LINE OPTIONS: | Simplify the certificate capture process  Get accurate certs anywhere your customers buy Sell more, worry less with a consistent cert capture process |
| HEADLINE: | Capture certs here, there, and everywhere |
| CTA: | Schedule a CertCapture demo |
| EMAIL COPY: | Wherever you sell, you want customers to have a great purchase experience. No barriers. No obstacles. No hassles. Collecting certificates should be a smooth undertaking that doesn’t get in the way of making sales.  Whether your customers purchase online, in retail settings, or with a mobile sales staff  Avalara® CertCapture® helps you accomplish vital certificate management tasks. It does this seamlessly and easily, in a way that helps you focus on keeping customers happy and wanting to return for future sales.   * Provide a consistent, user-friendly exemption certificate submittal process everywhere you sell * Minimize online shopping cart abandonment using customer-submitted certificates. * Verify, collect, create, and store certificates from a mobile device, system register, or tablet * Photograph a paper certificate using the app at checkout terminals, kiosks, and for onsite sales, and send the digitized cert quickly and securely to CertCapture   “. . . With data immediately available, I can pull 300-400 certificates in four hours or less — that’s down from months of work. CertCapture has made the audit process tremendously easier and far less painful."  -Greg Moosbrugger, Tax Analyst  Northern Tool + Equipment  Schedule a [CertCapture demo](https://certcapture.avalara.com/request-a-demo/) today. For more information, download these helpful datasheets: [Avalara CertCapture for eCommerce](https://certcapture.avalara.com/solutions/exemption-certificates/ecommerce/), [Avalara CertCapture for Retail](https://certcapture.avalara.com/solutions/exemption-certificates/retail/mobile-scan-app/), and [Avalara CertCapture for Mobile Scan app](https://certcapture.avalara.com/solutions/exemption-certificates/retail/mobile-scan-app/).  Melissa Swirski  Inside Sales, Avalara CertCapture  [melissa.swirski@avalara.com](mailto:melissa.swirski@avalara.com)  (919) 627-9829  *More than 2,000 customers trust Avalara CertCapture to securely manage 17 million compliance documents.* |