I was impressed with Aaron from the first phone conversation. He asked exceedingly thoughtful and intelligent questions about our project and I felt certain our client’s complicated copy issues would be in good hands. That turned out to be more than true because not only did Aaron deliver a portfolio of targeted messages that was right on strategy, he did so under difficult and ever-changing circumstances – and always with good humor and a can-do attitude. I’m looking forward to our next collaboration.

Kevin Walker, President, Boardwalk branding agency

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